VeeAMON 2020

Dear _____,

Once again, Veeam's annual conference is quickly approaching and will be taking place May 4-6, 2020 in Las Vegas, NV. VeeamON convenes more than 2,000 community members for three action-packed days of hands-on training and learning opportunities, sharing best practices and providing unparalleled access to the biggest players and latest technologies that will meet our business demands.

This is not your typical conference. VeeamON is an experience that provides the opportunity to expand my strategic skill set while being exposed to new ways of thinking to maximize our existing Veeam investments. I will leave empowered to accelerate our goals and better positioned to help solve our biggest data challenges.

My participation at VeeamON will directly impact our business goals by allowing me to:

Identify sales opportunities that generate more margin

Easily establish a services business that adds recurring revenue

Acquire more net new customers

Drive a conversation with key Veeam experts that will enable our organization to succeed

The projected costs of VeeamON 2020 are:

- Conference registration fee: $900 / $450 - until Jan. 31!
- Airfare: $_____
- Hotel (at VeeamON conference rate): $205 per night

Optional trainings:

- Three-day intensive VMCE_v10 training — $1,450
- VMCE-Advanced Design & Optimization (ADO) training — $1,000
- VMCE_v10 intensive training & conference pass upgrade **for Government and Public Sector employees ONLY** — $1,900

The total conference estimate for me (not including optional training) is: $_____.

If you'd like to learn more about the conference and the benefits it will bring, visit https://www.veeam.com/veeamon. I hope you'll agree that this is a critical investment that will deliver real return for our organization.

Signature: _____

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